



Ohio Technology and Innovation Leader

In Ohio, invention is in our DNA. From the light bulb to the airplane to rubber, Ohioans have a history of solving real problems. Today, Ohio is pioneering cutting-edge technology and is at the forefront nationally and internationally developing tomorrow's tech solutions.

Ohio is home to proven industries and brands that invest in research and development. More than 1,000 R&D companies call Ohio home. We have an incredibly strong work ethic and the Fortune 1,000 companies to prove it.

200 corporate headquarters

55 Fortune 1,000 companies

Corporate venture funds, accelerators

These corporate leaders are partners who support and invest in younger companies, cheer their wins, and help them learn and grow.

Success – Ohio. Find it here.

The Technology and Innovation Brand “success” Core Mark should be used to help position Ohio as the most innovative, creative, entrepreneurial state in the Midwest. This logo will help identify Ohio’s successful technology-driven and technology-enabled companies, venture investment, and talent. It helps promote Ohio as a tech-forward, innovative state.



When choosing the colors of the Core Mark, maximum contrast should be considered

The Technology and Innovation Brand “success” logo should be used to promote:

- New technology being developed in Ohio
- Cutting-edge companies starting in Ohio
- Innovations growing existing companies in Ohio
- A diverse, inclusive, engaged workforce
- Ohio as a place to build the life you dream

Root Insurance in Columbus. Root uses mobile technology to measure your driving habits.

Invention is in our DNA.

From the light bulb to the airplane to rubber, Ohioans have a history of solving real problems. This is the foundation for invention today. More than 1,000 R & D companies call Ohio home; inventing the medical tests and treatments that save lives, solutions for survival on the battlefield, and tools that will change how we travel, shop, heal and learn.

Proven industries and brands.
Ohio has proven industries and brands that have grown here. Nearly 200 corporate headquarters call Ohio home, including 55 Fortune 1000 companies. These leaders are partners who support and invest in younger companies, cheer their wins, and help them learn and grow.

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